

**2010 Small Business Environmental Conference
 “Expanding Partnerships to Meet the Changing Regulatory Landscape”**

(Training Conference for Small Business Ombudsman/Small Business Environmental Assistance Programs (SBO/SBEAP), Small Business Program Coordinators, and Regional Small Business Liaisons)

**Hyatt Arlington (at Washington’s Key Bridge)
 1325 Wilson Boulevard
 Arlington, VA 22209**

June 8-10, 2010

Monday, June 7, 2010 (Pre-Conference)		
3:00pm-4:30pm	Offsite	Tour of USGBC LEED Building*
5:00pm-7:00pm		Registration Desk Open (will remain open all-day, each day of the conference) Happy Hour at Founding Farmers*
Tuesday, June 8, 2010 (Partnership Focus)		
7:00am-8:30am		Continental Breakfast (Registration Desk Open)
Plenary Sessions		
8:30am-10:00am	Ballroom (A, B, C)	Welcome and Opening Remarks <i>Moderator: Joan Rogers, EPA ASBO</i> <ul style="list-style-type: none"> • <i>Kimberly Patrick, US EPA OSBP</i> • <i>Jeanette Brown, US EPA OSBP</i> • <i>Lisa Jackson, EPA Administrator</i> • <i>Esther Vassar, SBA National Ombudsman</i> • <i>Joan Rogers, EPA ASBO</i> • <i>Annette Fulgenzi, Illinois SBEAP</i> • <i>Rick Colbert, Acting Director of the Compliance Assistance and Sector Programs Division</i> • <i>Tommie Madison, US EPA OSBP, Disadvantaged Business Enterprises (DBE) Program</i> • <i>Michael Nieves, Minority Academic Institutions (MAIs) Program</i>
10:00am-10:10am		BREAK
DBEs will break out in the Gallery for the rest of the day.		
10:10am-11:30am	Ballroom (A, B, C)	Challenging Times: Partners Identify Pressing Issues & Associated Challenges <i>Moderator: Annette Fulgenzi, Illinois SBEAP</i> <ul style="list-style-type: none"> • <i>David Hindin, Deputy Director of the Office of Compliance</i> • <i>Janet McCabe, Principal Deputy Administrator for the Office of Air and Radiation</i> • <i>David Fiedler, NSC Vice-Chair/ Multi-Media Subcommittee Chair</i> A panel discussion of emerging issues faced by EPA program offices, states and assistance providers. Participants will identify and outline their top issues and associated challenges. This session provides background information for the afternoon working session in which participants will identify ways to collaborate and leverage resources for maximum environmental results.

11:30am-12:45pm		LUNCH ON YOUR OWN
12:45pm-2:30pm	Ballroom (A, B, C)	Rising to Meet the Challenge: Discovering Opportunities to Collaborate for Maximum Results <i>Moderator: Annette Fulgenzi, Illinois SBEAP</i> An interactive discussion of coordinated approaches and partnership opportunities to maximize resources and improve environmental results. Conference participants will breakout into groups to develop a detailed list of partnering opportunities. The results of this session will be reported to all participants and used by the NSC during its strategic planning session.
2:30pm-2:45pm		BREAK
2:45pm-4:45pm	Ballroom (A, B, C)	Regional Partnership Meetings During this session, participants will break out into groups by region to discuss their programs, initiatives in each of the regions, and opportunities for collaboration. The results of this session will be reported to all participants and used by the NSC during its strategic planning session.
4:45pm-5:15pm	Ballroom (A, B, C)	First Day Wrap Up and Logistics <i>Joan Rogers, EPA ASBO</i>
5:15pm-5:30pm		BREAK
5:30pm-7:30pm	Ballroom (A, B, C)	Opening Reception

Wednesday, June 9, 2010 (Committee Focus)		
CACs will meet offsite all day Wednesday.		
8:00am-9:00am	Ballroom (A, B, C)	Continental Breakfast (Registration Desk Open) SBO/SBEAP Regional Meetings
9:00am-9:30am	Ballroom (A, B, C)	Opening Plenary <i>Joan Rogers, EPA ASBO</i>
9:30am-10:30am	A & B	Breakout – Regulatory Track 1: Small Business Regulatory Screening Tool – A Concept <i>Moderator: Ryan Hamel, KS SBEAP</i> <ul style="list-style-type: none"> • <i>Margery Moore, BNA Inc.</i> Businesses are expected to know, understand, and comply with all of the environmental regulatory requirements applicable to their facility. However, as we all know, small businesses have a particularly tough time knowing when a new regulation has been promulgated, whether it is applicable to their operations, and what the requirements are under that new regulation. This session explores the possibility of partnering with BNA Inc. to create a product that allows small businesses to conduct a quick screening process to determine what new air quality regulations may apply to their facility. BNA, an independent publisher of information and analysis products for professionals in business and government, has created dozens of products for use in the environmental, health and safety areas. The session will include a demonstration of BNA air quality products and a brainstorming discussion to determine how their products could be modified to be useful to small businesses and small business assistance programs.
	C	SBO/SBEAP National Steering Committee (NSC) Meeting NSC members and alternates will be introduced. In addition, this session will provide a review of NSC goals for the past two years and a discussion of what issues to focus on for the future.
10:30am-10:45am		BREAK

<p>10:45am-11:45am</p>	<p>A</p>	<p>Implementation of Air Toxic Regulations: State and U.S. EPA Collaboration <i>Moderator: Dave S. Nicholas, Former Advisor to the Executive Director/ECOS, US EPA Office of Solid Waste and Emergency Response, Policy Analysis Team Leader</i></p> <ul style="list-style-type: none"> • <i>Chebryll Edwards and Jan King, EPA Office of Air Quality Planning and Standards</i> <p>One of the principal functions of the U.S. EPA’s Regulatory Development and Policy Analysis Group (RDPAG) is to develop implementation materials for air toxic rules. In this session, SBEAPs and RDPAG will explore ways they can improve the coordination of the implementation of regulations affecting small businesses. This will be an interactive session that will begin the task of developing specific roles and responsibilities that will lead to a coordinated approach to rule implementation.</p> <p>The discussion will tackle questions such as: Which rules and during what stage in rule development should the SBEAPs and RDPAG start the process of implementation? What implementation tools are effective and why? How does the implementation team interact with the Office of Enforcement and Compliance Assurance (OECA) when there are interpretation questions? Peer review and a communications network for internal discussions during draft development and for final dissemination of the tools are other critical steps that make up the implementation process. The process initiated in this session will be used for other air regulations as well as waste and land regulations.</p>
	<p>B</p>	<p>Breakout – Regulatory Track 2: Lowering the Ozone Standards and Impact on Small Business <i>Moderator: Anne Marie Callery, TX Small Business and Local Government Assistance</i></p> <ul style="list-style-type: none"> • <i>Bill Harnett, EPA RTP, Associate Director of the Office of Air Quality Planning and Standards</i> <p>The session will provide an overview of the proposed ozone standard and the possible impacts of that standard on small businesses who may be located in newly identified non-attainment areas. Included will be maps demonstrating the areas of the nation that will likely be designated as non-attainment if the standard is set at 70, 65 or 60. Additionally Mr. Harnett will discuss the process for implementation at the state level.</p>
	<p>C</p>	<p>Breakout – Greening Track 1: Green Economy – Getting the Money You Need to Finance Your Green Projects, Going Green Without the Green \$\$\$ <i>Moderator: Olivia Achuko, DC SBO</i></p> <ul style="list-style-type: none"> • <i>William Fesson, DC Department of the Environment</i> • <i>Paula Zampieri, US EPA ASBO</i> <p>Find out how the District of Columbia Small Business Energy Efficiency Program (SBEEP) is providing free technical assistance, free Energy Audits and free money for green projects. Find out how you can help your small businesses find available funds for implementation of energy efficient measures, such as replacement windows, doors, weather-stripping, and heating and cooling systems.</p> <p>Get information on how to identify "Low hanging fruits" in terms of going green, as well as become familiar with the new, "Smart Steps to Sustainability - A Guide to Greening Your Small Business". EPA's Office of Small Business Programs now offers a guide to assist small business in moving beyond compliance, and into sustainability - through effective strategy and planning that helps to increase revenue, while decreasing costs and waste. Discover</p>

		smart steps to going green.
11:45am-1:15pm		LUNCH ON YOUR OWN
1:15pm-2:15pm	A & B	<p>Breakout: SBEAPs Collaboration with EPA on the Implementation of Water and Waste Regulations <i>Moderator: Dave Fiedler, Michigan SBEAP</i></p> <ul style="list-style-type: none"> • Teena Wooten, US EPA Office of Resource Conservation and Recovery, Materials Recovery Waste Management Division, Recycling and Generator Branch • Allison Wiedman, US EPA Office of Water, Rural Branch, Water Permits Division • Charlotte Mooney, US EPA Office of Resource Conservation and Recovery, Materials Recovery Waste Management Division, Recycling and Generator Branch <p>Many state SBEAPs have the responsibility to educate businesses and local governments on all environmental regulations, not just air. In this session, EPA staff will explain two proposed rules that offer an opportunity for collaboration between EPA and the SBEAPs. Ms. Teena Wooten and Ms. Charlotte Mooney will give an overview of the proposed solvent contaminated industrial wipes rule and Ms. Allison Wiedeman will summarize a proposed rule that would require thousands of pesticide applicators to submit National Pollution Discharge Elimination System (NPDES) Permits. The session will conclude with suggestions on how SBEAPs can help facilitate outreach on these new regulations.</p>
	C	<p>Breakout: 507 Program Training <i>Moderator: Tiffin Shewmake, PRIZIM Inc.</i></p> <ul style="list-style-type: none"> • Glenn Heilman, Vice Chair of NCAP • Dale Kaplan, Kaplan's Careful Cleaners • Dr. Terry Polen, WV SBO • Dan Nickey, IA SBEAP <p>Need a refresher on the history and purpose of the 507 programs? This session will provide background on the legal basis for the programs and describe the functions of the Small Business Environmental Assistance Programs (SBEAPs), Small Business Ombudsman (SBOs), and Compliance Advisory Panels (CAPs). In addition, you will learn about useful resources for your program and how you can get more involved.</p>
2:15pm-3:15pm	A	<p>Measurement Subcommittee Working Session <i>Phyllis Copeland, SC SBO, Subcommittee Chair</i></p> <p>The mission of the measurement subcommittee is to work cooperatively to support the SBO/SBEAP National Steering Committee, improve SBEAP measurement information, and respond to SBEAP measurement needs in a timely manner. During this session, participants will have an opportunity to provide feedback on the draft annual reporting document as well as a draft online survey tool.</p>
	B	<p>Climate Change Subcommittee Working Session <i>Dr. Terry Polen, WV SBO, Subcommittee Chair</i></p> <p>The session will focus on the new regulations that affect businesses of all sizes. Specifically, the session will discuss the federal Mandatory Reporting Rule (including assistance with the required calculations), the Tailoring Rule, and the federal determination on carbon dioxide equivalents.</p>
	C	<p>Promotional Subcommittee Working Session <i>Mike Nelson, MN SBO, Subcommittee Chair</i></p> <p>Everyone is welcome to attend this interactive and working session. The overall mission of the subcommittee is to promote the activities of and</p>

		<p>exposure to the state small business environmental assistance programs.</p> <p>During this working session we will be selecting the new look for the summary factsheet to accompany the Annual Report. We will also be exploring how best to utilize our Small-Biz@EPA newsletter to get information and feedback from the states.</p>
3:15pm-3:30pm		BREAK
3:30pm-4:45pm	A & B	<p>Breakout – Regulatory Track 3: How to Implement/Best Provide Outreach on 6H/6C (Lessons Learned from States; Implementation Tool Development – EPA and States; others) <i>Moderator: Renee Bashel, WI Clean Air SBO</i></p> <ul style="list-style-type: none"> • Sara Johnson, NH SBO/SBEAP • Tom Coogan, WI SBEAP • Linda Sadler, TN SBO/SBEAP • Phyllis Copeland, SC SBO/SBEAP • Dave Fiedler, MI SBEAP • Tony Pendola, NC SBEAP • Teresa Shiflett, GA SBO/SBEAP <p>This session will provide information on different SBEAPs' efforts in providing direct and indirect outreach (Part A) and implementation tool development (Part B) for area sources affected by 6H or 6C. In part A, we will discuss lessons learned on implementation and outreach efforts based on the experiences of the New Hampshire program, Region 5, and Region 4. In part B, we will review implementation tools, such as gas station calendars, that assist small businesses in complying with 6H/6C regulation.</p>
	Nash Boardroom	<p>National Compliance Advisory Panel (NCAP) Meeting NCAP members will meet to discuss membership, long-term goals and comments on draft NCAP tool kit.</p>
5:30pm-6:30pm	Ballroom (A, B, C)	Evening Awards Ceremony

Thursday, June 10, 2010 (Training Focus)		
8:00am-9:00am		Continental Breakfast (Registration Desk Open)
9:00am-10:00am	Ballroom (A, B, C)	<p>Plenary Session: Networking for Success <i>Moderator: Joan Rogers, EPA ASBO</i></p> <ul style="list-style-type: none"> • Sheila Savar, President and CEO of The Savar Institute <p>Are you a terrific or terrified Networker? Are you familiar with networking, what it is and what it can do for you, professionally and personally? Have you heard the expression 'It's not what you know but who you know'? It's true! People who understand the importance of developing a network comprised of diverse contacts are in demand Power People! They never have to fear loss of income or business due to lack of sales, finding or losing a job, finding new business or new employees, buying or selling their business or home or even finding the best doctors or daycare centers. Why? Because they just have to turn to their network of contacts and ask!</p>
10:00am-10:15am		BREAK
10:15am-12:30pm	A & B	<p>Breakout – Greening Track 2: Energy Efficiency and Carbon Emission Reduction – Helping Small Businesses Reduce Energy Consumption, Save Money, and Reduce Their Carbon Footprint <i>Moderator: Ryan Hamel, KS SBEAP</i></p>

		<ul style="list-style-type: none"> • <i>Daniel Barry, DC Department of the Environment</i> • <i>Julie Churchill, ME Department of Environmental Protection</i> <p>The District of Columbia is at the forefront of progressive policies aimed at helping residents and businesses conserve energy and reduce their climate impacts. Learn about the Mayor's GreenDC Agenda and the specific policies and programs that are in place to promote energy efficiency and green business practices.</p> <p>Trying to get businesses involved in GHG reductions? Learn about Maine's approach with their voluntary Governor's Carbon Challenge (GCC). The GCC encourages facilities to decrease their carbon footprint, provides a way to recognize participants, and documents their success!</p> <p>Maine's Environmental Leader certification helps lodging facilities, restaurants, and now grocery stores receive recognition for their work to implement environmentally sustainable business practices. Hear how this program encourages continual improvement, promotes pollution prevention services, and recognizes these facilities.</p>
	C	<p>Technical Training Session: Hot Topics in Environmental Programs (Air, Waste, Water issues) <i>Moderator: Annette Fulgenzi, Illinois SBEAP</i></p> <ul style="list-style-type: none"> • <i>Jim O'Leary, EPA Office of Resource Conservation and Recovery</i> • <i>Hans Scheifele, EPA Office of Chemical Safety and Pollution Prevention</i> <p>Representatives from U.S. EPA Air, Waste, and Water program offices will highlight new and upcoming changes on the regulatory horizon.</p>
12:30pm-2:00pm		LUNCH ON YOUR OWN
2:00pm-4:00pm	A & B	<p>Breakout – Greening Track 3: Industry Specific Green Projects – Green Auto Repair Program and Wet Cleaning for Dry Cleaners <i>Moderator: Ky Asral, NJDEP</i></p> <ul style="list-style-type: none"> • <i>Michael Coppola, President of NJ Green Automotive Repair Program</i> • <i>Edward Kurocka, OnSight Advisors, LLC</i> <p>The NJ Green Auto Repair Program (NJGARP) recognizes auto repair shops that achieve a high level of pollution prevention and energy conservation. NJGARP is nonprofit organization composed of representatives from the auto repair industry in NJ, which includes AAA, NJ Coalition of Automobile Retailers, NJ Gasoline Convenience Store Association, and independent repair shop owners. The NJ Dept of Environmental Protection is also a member of this group and provides technical and environmental assistance, and oversight.</p> <p>The NJ Wet Cleaning Education Grant, funded by an EPA Region 2 Pollution Prevention Grant to the NJ Small Business Development Centers, focuses on educating dry cleaners on the viability of 100% wet cleaning. By partnering with wet cleaning equipment manufacturers, the NJDEP, the Toxics Use Reduction Institute and wet cleaning expert Peter Sinsheimer of UCLA (formally of Occidental College), the NJSBDC created a wet cleaning web site, and three demonstration projects.</p>
	C	<p>NSC Strategic Planning Session During this session, participants will capture the highlights of all the partnership discussions throughout the conference and discuss how this information can be used to advance NSC program goals over the next few years.</p>
4:00pm-4:30pm	Ballroom (A, B, C)	<p>Closing Reports <i>Moderator: Kimberly Patrick, US EPA OSBP</i></p>

		<ul style="list-style-type: none"> • <i>NSC Updates</i> • <i>NCAP Updates</i> • <i>Regional Liaison Updates</i> • <i>CAC Updates</i>
4:30pm-5:00pm	Ballroom (A, B, C)	Wrap Up <i>Jeanette Brown, US EPA OSBP</i>
7:05pm	Offsite	Washington Nationals Baseball Game against the Pittsburgh Pirates*

*Details are located on the back of the program